LET SHAUN KEEP HIS WOOL ON!

Sheep are some of the most adorable (and fluffiest!) animals on the planet. Help them!
Sheep use different sounds to communicate. They can feel pain, fear, and loneliness just like us. They like to hang out in groups. Even after being apart for years, sheep can still recognize their friends’ faces. They have excellent vision—they can see three-quarters of the way around themselves without turning their heads!

Sadly, though, because people want to buy wool, sheep are treated like wool-producing machines. Many of them are bred to have too much wool, which can cause health problems. Then, when their wool gets cut off (a process called “shearing”), a lot of them get hurt, and some even have parts of their ears or skin cut off because the workers go as fast as they can so they can get paid more.

When the chilly weather hits, it’s time to bundle up! But you don’t want your cozy winter gear to cause sheep like Shaun to suffer, right? We didn’t think so! Buying wool clothing and other products hurts sheep, but you can help them instead! Just make sure that you never wear wool and that you tell your family and friends about wool, too. Let them know that it’s easy to find wool-free clothes anywhere and that they’re usually cheaper than clothes made from wool. Want to do more for sheep? Visit PETAKids.com.